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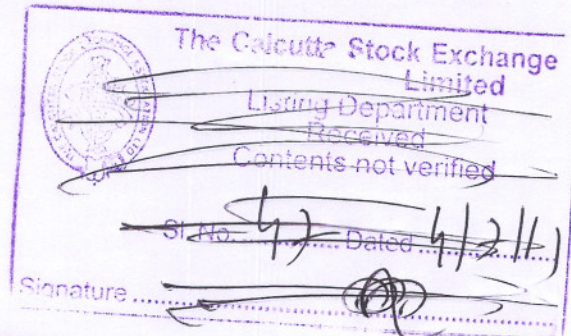
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MANAV INVESTMENT & TRADING COMPANY LIMITED

9/1, R. N. MUKHERJEE ROAD, (8th Floor)

Ref.No.: Manav/TO./Rights.Issue/2013 **Kolkata - 700 001**

- ✓ 1) The Calcutta Stock Exchange Ltd.
7, Lyons Range, Kolkata-700 001
- ✓ 2) BSE Limited
Floor 25, P. J. Towers,
Dalal Street, Fort, Mumbai-400 001
- ✓ 3) National Stock Exchange of India Ltd.
"Exchange Plaza", Plot No. C-1,
'G' Block, Bandra-Kurla Complex,
Bandra (E), Mumbai-400 051
- ✓ 4) Kesoram Industries Ltd.
9/1, R N Mukherjee Road,
Kolkata 700001



Dated: 04.07.2013

Dear Sirs,

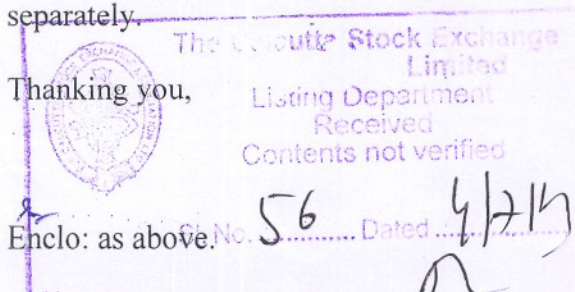
Re.: Disclosure under Regulation 10(6) and 29(2) of the Securities & Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

According to our understanding of the meaning of the expressions "Promoter" and "persons acting in concert" and other provisions of the Securities & Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, in compliance of Regulations 10(6) and 29(2) of the said Regulations, we disclose as per annexure 'I' enclosed, the number of shares / voting rights held by us together with holdings in Annexure "II" Post Rights Issue in required format being one of the promoters and other promoters / persons acting in concert in respect of Kesoram Industries Ltd..

The necessary application to the Board in terms of regulation 10(7) is being made separately.

Thanking you,

Encl: as above.



Yours faithfully,
For Manav Investment & Trading Co. Ltd.

Authorised Signatory

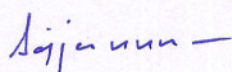
Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Kesoram Industries Limited (KIL)		
Name(s) of the acquirer and Persons Acting in Concert (PAC)	As per Annexure "A"		
Whether the acquirer belongs to the Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Ltd, NSE & CSE		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/ voting capital wherever applicable	% w.r.t. total diluted share/ voting capital of the TC (*)
Before the acquisition under consideration, holding of:			
a) Share carrying voting rights	124,04,859	27.12%	27.12%
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
d) Total (a+b+c)	124,04,859	27.12%	27.12%
Details of acquisition/sale:			
a) Share carrying voting rights acquired	416,88,299	37.98%	37.98%
b) VRs acquired/sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Total (a+b+c)	416,88,299	37.98%	37.98%
After the acquisition/sale, holding of:			
a) Share carrying voting rights	540,93,158	49.28%	49.28%

b) VRs otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Total (a+b+c)	540,93,158	49.28%	49.28%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Rights Issue		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	02.07.2013		
Equity share capital / total voting capital of the TC before the said acquisition / sale	457,41,080 shares of Rs 10 each aggregating to Rs 45,74,10,800		
Equity share capital / total voting capital of the TC after the said acquisition / sale	1097,68,650 shares of Rs 10 each aggregating to Rs 109,76,86,500		
Total diluted share/voting capital of the TC after the said acquisition	1097,68,650 shares of Rs 10 each aggregating to Rs 109,76,86,500		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Manav Investment & Trading Co. Ltd



Authorised Signatory

Place: Kolkata

Date: 04.07.2013

KESORAM INDUSTRIES LIMITED

Share held /acquired by Promoters/ persons acting in concert Post Right issue

Sl. No.	Promoter & Persons acting in concert	Before Acquisition		Acquired		Post Acquisition	
		Total No. of Equity Shares held	Percentage Holding (%)*	Number of Shares	Shareholding (%)**	Total No. of Equity Shares held	Percentage Holding (%)**
1	Shri Basant Kumar Birla	1,67,707	0.37	2,34,789	0.21	4,02,496	0.37
2	Smt. Sarala Devi Birla	50,751	0.11	71,051	0.06	1,21,802	0.11
3	Smt. Rajashree Birla	1,250	0.00	2,000	0.00	3,250	0.00
4	Sri Kumar Mangalam Birla	100	0.00	200	0.00	300	0.00
5	Mrs. Vasavadatta Bajaj	5,750	0.01	-	-	5,750	0.01
6	Mrs. Jayashree Mohta	27,116	0.06	37,962	0.03	65,078	0.06
7	Mrs. Manjushree Khaitan	2,39,114	0.52	3,34,759	0.31	5,73,873	0.52
8	Mrs. Vidula Jalan	48,074	0.11	67,303	0.06	1,15,377	0.11
9	Shri K.G. Maheshwari	485	0.00	679	0.00	1,164	0.00
10	M/s. Manav Investment & Trading Co. Ltd.	15,18,295	3.32	95,49,230	8.70	110,67,525	10.08
11	M/s. Aditya Marketing & Mfg. Ltd.	924,309	2.02	15,24,802	1.39	24,49,111	2.23
12	Parvati Tea Company Pvt. Ltd.	4,92,589	1.08	6,89,624	0.63	11,82,213	1.08
13	M/s. B.K. Birla Foundation	7,012	0.02	-	-	7,012	0.01
14	Birla Education Trust	9,54,171	2.09	-	-	9,54,171	0.87
15	M/s. Prakash Educational Society	9,10,922	1.99	-	-	9,10,922	0.83
16	M/s. Birla Educational Institution	3,62,643	0.79	-	-	3,62,643	0.33
17	M/s. Birla Institute of Technology & Science	15,15,806	3.31	-	-	15,15,806	1.38
18	M/s. Century Textiles & Inds. Ltd.	21,32,000	4.66	29,84,800	2.72	51,16,800	4.66
19	M/s. Pilani Investment And Industries Corpn. Ltd.	24,15,750	5.28	249,23,000	22.71	273,38,750	24.91
20	Padmavati Investment Ltd.	631,015	1.38	12,68,100	1.16	18,99,115	1.73
	Total	124,04,859	27.12	416,88,299	37.98	540,93,158	49.28
	*of the pre right share capital of 4,57,41,080 shares.						
	** of the post right share capital of 10,97,68,650 shares.						